



2009 Western District Conference Sponsorship Opportunities

By sponsoring official Western District Conference events and materials, you gain visibility and access to PR leaders from the ten chapters throughout Arizona, California, Colorado, Hawaii and Nevada that comprise PRSA's Western District. Sponsorships sell quickly, so please contact Daniel Rhodes at (949) 608-9041 or drhodes@globalresultspr.com today to reserve yours.

Presenting Sponsor: \$7,500 (1 Available)

- Company name beneath all title uses (for example, "2009 PRSA Western District Conference, presented by ...")
- National-level name recognition on all promotional materials
 - News announcements (minimum 2), blast emails (min 4), reminder postcard, program (300-500)
- 4 all-day conference registrations
- Exclusive display area for company materials and ability to post a banner (provided by company)
- Signage at the event displaying your name and sponsorship level
- Official acknowledgment from the stage at the event
- Banner and link on the home page of the official WDC Web site and OC/PRSA Web site
 - Logo displayed on conference marketing on 10 PRSA Western District chapter sites
- Full-page ad in the conference program guide
- Brief write-up that highlights company or service in one of the WDC e-mail announcements

Platinum Sponsors: \$5,000

- Exclusive display area for company materials and ability to post a banner (provided by company)
- 3 all-day conference registrations
- Signage at the event displaying your name and sponsorship level
- Official acknowledgment from the stage at the event
- Banner and link on the home page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Full-page ad in the conference program guide

Gold Sponsors: \$3,000

- Exclusive display area for company materials
- 2 all-day conference registrations
- Signage at the event displaying your name and sponsorship level
- Official acknowledgment from the stage at the event
- Banner and link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Half-page ad in the conference program guide

Silver Sponsors: \$1,500

- Exclusive display area for company materials
- 1 all-day conference registration
- Signage at the event displaying your name and sponsorship level
- Link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Quarter-page ad in the conference program guide

Bronze Sponsors: \$500

- Exclusive display area for company materials
- Signage at the event displaying your name and sponsorship level
- Link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site

In-Kind Sponsorship Opportunities

PRSA is also seeking "in kind" sponsors for graphic design/collateral, printing, registration tote bags, attendee favors, and raffle prizes.

Graphic Design/Collateral Sponsor: \$2,000 (Secured)

Provides design for all printed and online collateral, which includes the following items: logo treatment and 5x7 4-color "save the date" postcard (due 3/31/08); email blast template (due 4/30/08); 4-color, 6-panel tri-fold invitation BRC (due 9/30/08), 32-page 4-color event program (due 2/27/09).

- 2 all-day conference registrations
- Logo included in all printed and online collateral
- Signage at the event displaying your name and sponsorship level
- Official acknowledgment from the stage at the event
- Banner and link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Half-page ad in the conference program guide

Printing Sponsor: \$2,000 (Secured)

Provides printing for all printed collateral, which includes the following items: 5x7 4-color "save the date" postcard (due 4/15/08); 4-color, 6-panel tri-fold invitation BRC (due 10/15/08), 4-color, 32-page event program (due 3/20/09).

- 2 all-day conference registrations
- Logo included in all printed and online collateral
- Signage at the event displaying your name and sponsorship level
- Official acknowledgment from the stage at the event
- Banner and link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Half-page ad in the conference program guide

Photography Sponsor: \$750.00

Provides photographer to photograph that various happenings at the conference for collateral and Web use, including Wednesday night reception, Thursday all-day conference, and Friday morning session. (Note: All photos taken will be property of OC/PRSA and will credit photographer whenever used.)

- 1 all-day conference registration
- Banner and link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Business card ad in the conference program guide
- "Courtesy of ..." recognition for all photos posted on the official WDC Web site

Snack Table Sponsor: \$500.00

Covers the cost and presentation of a Snack Table on Thursday afternoon (200 attendees) and Friday morning (130 attendees).

- 1 all-day conference registration
- "Brought to you by ..." signage at the Snack Table, which is visible throughout Thursday afternoon and Friday morning
- Banner and link on the secondary page of the official WDC Web site and secondary event page on OC/PRSA Web site
- Business card ad in the conference program guide



2009 Western District Conference *Sponsorship Contract*

Please complete this form and mail it, along with a check in the total amount of your specified sponsorship package, payable to "PRSA-Orange County Chapter" at:

OC/PRSA Chapter Office
c/o Daniel Rhodes
P.O. Box 422
East Irvine, CA 92650-0422

Company Name: _____

Company Contact: _____

Mailing Address: _____

Phone: _____

E-mail: _____

- Sponsorship Level:
- Presenting Sponsorship (\$7,500)
 - Platinum (\$5,000)
 - Gold (\$3,000)
 - Silver (\$1,500)
 - Bronze (\$500)

 - Graphic Design/Collateral (\$2,000)
 - Printing (\$2,000)
 - Photography (\$750)
 - Snack Table (\$500)