



2011 PROTOS AWARDS SPONSORSHIP OPPORTUNITIES

Orange County's most enchanting and talented public relations sirens will captivate OC/PRSA's 36th Annual PROTOS Awards at Balboa Bay Club & Resort in Newport Beach. Feature your achievements at the event of the year by becoming a sponsor of **The Call of the PR Sirens: PROTOS 2011!**

SPONSORSHIP BENEFITS DEADLINES

Don't miss this seductive opportunity! Secure your space early to maximize your sponsorship benefits package. Deadline for inclusion in event collateral are:

- Event Program & Awards Ceremony PowerPoint – Deadline: Friday, April 22
- Event Signage – Deadline: Friday, May 27
- **The Call of the PR Sirens: PROTOS 2011 Awards Banquet** – Friday, June 24

Your PROTOS Sea Songstress will guide you through the process. From direct packages to in-kind contributions, there's a sponsorship to fit your siren budget. For sponsorship questions and additional information, please contact:

- Courtney Day, PROTOS Sponsorship Docent, (562) 243-2069 or courtneynday@gmail.com

We look forward to seeing you at PROTOS 2011!

Direct Sponsorship Packages



Siren of the Sea: \$5,000 Presenting Sponsor (1 Available)

- Overall event sponsorship: "The Call of the PR Sirens Presented by..." included in all materials and promoted throughout the entire evening
- Presentation sponsorship: Logo to appear at beginning of Awards Ceremony PowerPoint – "The presentation is brought to you by..."
- Ten (10) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Logo placed prominently in all printed and online collateral as Presenting Sponsor
- Company name included in all press materials as Presenting Sponsor
- Recognition in program and acknowledgment as Presenting Sponsor
- Full-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS 2011 Web page as Presenting Sponsor
- Logo on banner/event signage as Presenting Sponsor
- Signature bar beverage named/branded for your company or organization
- Sponsor logo and signature beverage description included in Signature PROTOS Bar Menu Signage
- First-rights refusal to be in the program video



Temptation \$2,500 Pre-Party Cocktail Reception Sponsor (~~1 Available~~) **SOLD**

- Six (6) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Exclusive sponsor logo printed on pre-party drink tickets
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Half-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page
- Signature bar beverage named/branded for your company or organization
- Sponsor logo and signature beverage description included in Signature PROTOS Bar Menu Signage
- First-rights refusal to be in the program video



PR Master of Seduction \$2,500 After-Party Sponsor (1 Available)

- Six (6) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Exclusive sponsor logo printed on after-party drink tickets
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Half-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page
- Signature bar beverage named/branded for your company or organization
- Sponsor logo and signature beverage description included in Signature PROTOS Bar Menu Signage
- First-rights refusal to be in the program video



Odyssey \$2,000 Diamond Sponsor (4 Available)

- Logo in one of four award categories in Award Ceremony PowerPoint presentation – “This part of the PROTOS presentation brought to you by...”
- Four (4) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Half-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page

- First-rights refusal to be in the program video



King Neptune \$1,500 Platinum Sponsor (1 Available)

- Four (4) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Quarter-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page
- First-rights refusal to be in the program video



Titan \$1,250 Gold Sponsor (1 Available)

- Three (3) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Quarter-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page



Sea Flute \$1,000 Valet Sponsor (~~1 Available~~) **SOLD**

- Two (2) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Quarter-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page



Enchanted Song \$750 Silver Sponsor (~~1 Available~~) **SOLD**

- One (1) complimentary tickets for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Logo included in printed and online collateral
- Logo on banners/event signage
- Recognition in program and acknowledgement at event
- Quarter-page ad in the PROTOS 2011 event program
- Large logo and link on PROTOS Web page



Oyster \$500 Beverage Sponsor (~~4 Available~~) **1 Remaining**

- Signature bar beverage named/branded for your company or organization
- Sponsor signage and signature beverage description included in Signature PROTOS Bar Menu signage
- One (1) complimentary ticket for PROTOS 2011 VIP seating
- First-rights refusal to additional VIP seating (as available)
- Recognition in Signature PROTOS Bar Menu printed in program and acknowledgement at event
- Quarter-page ad in the PROTOS 2011 event program
- Logo and link on PROTOS Web page

In-Kind Sponsorship Packages

Pearl Silent Auction Donor

Provides item(s) of \$100 value or more for PROTOS 2011 silent auction

- Logo included on auction item description signage, displayed during PROTOS 2011 pre- and after-party
- Recognition in program and donor name mentioned during winning bid announcement

Coral Raffle Item Donor

Provides item(s) of \$50 value or more for PROTOS 2011 silent auction

- Recognition in program and donor name mentioned during raffle

Sea Shell Video Sponsor

Produces, edits and delivers the awards program video

- Exclusive vendor logo in video presentation during awards program
- Quarter-page ad in PROTOS 2011 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgment at event

Reef Photography Sponsor

Provides photographer, digital event photos and keepsake photos and frames for guest

- Exclusive vendor signage on keepsake photo frames
- Quarter-page ad in PROTOS 2011 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgment at event

High Tide Collateral Design Sponsor *SOLD*

Covers some or all costs for event collateral graphic and electronic design, including logo, Save the Date, invitation, program, signage and PowerPoint awards presentation

- Full-page ad in PROTOS 2011 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgement at event

PROTOS 2011 Sponsorship Request

Thank you for your interest in sponsoring PROTOS. Please complete this form and return it with a high-resolution logo for your company to PROTOS@ocprsa.org.

Once your sponsorship package is confirmed, you will receive a confirmation e-mail and invoice (for direct sponsorships only) from OC/PRSA. To finalize your sponsorship and secure your marketing benefits, OC/PRSA must receive payment within two weeks of invoicing.

Thanks for your support!

Date

Company/Organization

Contact Name

Phone Number

E-Mail

Mailing Address

City, State, Zip Code

Sponsorship Package and Amount

Comments/Questions