

SPONSORSHIP OPPORTUNITIES



Orange County PRSA

This June, Orange County's PR globetrotters will embark on an unforgettable adventure for OC/PRSA's annual awards excursion, the 34th Annual PROTOS Awards and Banquet at Rancho Las Lomas. Join the jet set, travel in style and make your brand part of *the* five-star event of the year as a sponsor of **PASSPORT TO PROTOS 2009!**

Sponsorship Benefits Deadlines

Don't miss the boat! Get on board early to maximize your sponsorship benefits package. Deadlines for inclusion in event collateral are:

- Event Program & Awards Ceremony PowerPoint – Deadline: Friday, April 24
- Event Signage – Deadline: Friday, May 29
- Friday, June 26 – **PASSPORT TO PROTOS 2009** Awards and Banquet

Wherever you want to go, your PROTOS Ambassadors will get you there. From direct packages to in-kind contributions, there's a sponsorship to fit any travel itinerary. It's all mapped out for you here, but please let us know how we can make your trip a little more memorable. For sponsorship questions and additional information, please contact:

- Kate Mossbarger, PROTOS 2009 Chair, at (949) 583-2619 or kate.mossbarger@porternovelli.com
- Julie Murphy, PROTOS 2009 Sponsorship Ambassador, at (562) 201-8291 or julie.murphy@ymail.com
- Marisa Bellisimo Unvert, PROTOS 2009 Sponsorship Ambassador, at mbuconsulting@earthlink.com

For additional **PASSPORT TO PROTOS 2009** destination details and event itinerary, please visit www.ocprsa.org/events-protos.

DIRECT SPONSORSHIP OPPORTUNITIES

“Globetrotter” Presenting Sponsor (SOLD)

We’ll take Orange County’s PR jet set away to Rancho Las Lomas in Silverado, a unique outdoor venue that truly offers a sense of escape. Hidden away in OC’s nearby canyons, this enchanting destination affords an evening get-away in our own backyard!

- Overall event sponsorship: “PASSPORT TO PROTOS 2009 Presented by...” included in all materials and promoted throughout the entire evening
- Twelve (12) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Presentation sponsorship: Logo to appear at beginning of Awards Ceremony PowerPoint—“This presentation brought to you by...”
- Signature bar beverage named/branded for your company or organization
- Sponsor logo and signature beverage description included in Signature PROTOS Bar Menu signage
- Company logo and sponsor recognition featured in one (1) virtual postcard distributed via e-mail blast and posted to PROTOS Web site
- Logo placed prominently in all printed and online collateral as Presenting Sponsor
- Company name included in all press materials as Presenting Sponsor
- First-rights refusal to be in the program video
- Logo on banners and other event signage as Presenting Sponsor
- Recognition in program and acknowledgment at event as Presenting Sponsor
- Full-page ad in the PROTOS 2009 program
- Two (2) table-top sponsorship signs as Presenting Sponsor at pre-party reception and after-party
- Large logo and link on PROTOS Web page as Presenting Sponsor

“Bon Voyage” Pre-Party Cocktail Reception Sponsor (SOLD)

As savvy travelers cruise in for an unforgettable PROTOS journey, you’ll be the toast of the night before this ship even leaves port!

- Six (6) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Signature bar beverage named/branded for your company or organization
- Sponsor logo and signature beverage description included in Signature PROTOS Bar Menu signage
- Exclusive sponsor logo printed on pre-party drink tickets
- Company logo and sponsor recognition featured in one (1) virtual postcard distributed via e-mail blast and posted to PROTOS Web site
- Logo included in printed and online collateral
- First-rights refusal to be in the program video
- Logo on banners and other event signage
- Recognition in program and acknowledgement at event
- Half-page ad in the PROTOS 2009 program
- Two (2) table-top sponsorship signs at pre-party reception and one (1) table-top sponsorship sign at after-party
- Large logo and link on PROTOS Web page

“Airport Lounge” \$2,500 After-Party Sponsor (SOLD)

Whether you’re coming or going, a hip airport lounge with great music and modern flair will have everyone feeling sky high. With PROTOS souvenirs in hand, we’ll celebrate at the gate before making our final departures!

- Six (6) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Exclusive sponsor logo printed on after-party raffle ticket coupons
- Signature bar beverage named/branded for your company or organization
- Sponsor logo and signature beverage description included in Signature PROTOS Bar Menu signage
- Company logo and sponsor recognition featured in one (1) virtual postcard distributed via e-mail blast and posted to PROTOS Web site
- Logo included in printed and online collateral
- First-rights refusal to be in the program video
- Logo on banners and other event signage
- Recognition in program and acknowledgement at event
- Half-page ad in the PROTOS 2009 program
- Two (2) table-top sponsorship signs at after-party and one (1) table-top sponsorship sign at pre-party reception
- Large logo and link on PROTOS Web page

“Dream Vacation” \$2,000 \$1,600 Diamond Sponsor (3 Available)

With five-diamond accommodations, top-notch service and all the atmosphere in the world, you’ll be living the dream!

- Logo appear in one (1) of four award categories in Awards Ceremony PowerPoint presentation — “This part of the presentation brought to you by...”
- Four (4) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Logo included in printed and online collateral
- First-rights refusal to be in the program video
- Logo on banners and other event signage
- Recognition in program and acknowledgment at event
- Half-page ad in the PROTOS 2009 program
- One (1) table-top sponsorship sign at after-party and one (1) table-top sponsorship sign at pre-party reception.
- Large logo and link on PROTOS Web page

“Great Escape” \$1,500 \$1,200 Platinum Sponsor

- Four (4) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Logo included in printed and online collateral
- Logo on banners and other event signage
- Recognition in program and acknowledgment at event
- Quarter-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page

“Weekend Getaway” \$1,250 \$1,000 Gold Sponsor

- Two (2) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Logo included in printed and online collateral
- Logo on banners and other event signage
- Recognition in program and acknowledgment at event
- Quarter-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page

“Road Trip” Valet Sponsor (SOLD)

- Two (2) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal to additional VIP Seating (as available)
- Sponsor signage at valet drop-off/pick-up area
- Logo included in printed and online collateral
- Recognition in program and acknowledgment at event
- Quarter-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page

“No Place Like Home” Silver Dessert Sponsor (SOLD)

- Two (2) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal for additional VIP Seating (as available)
- Exclusive sponsor signage on after-party dessert table
- Recognition in program and acknowledgment at event
- Business card ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page

“All Aboard” \$500 \$400 Bronze Sponsor

- Two (2) complimentary tickets for PROTOS 2009 VIP Seating
- First-rights refusal for additional Exclusive seating (as available)
- Logo included in printed and online collateral
- Recognition in program and acknowledgment at event
- Business card ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page

“Jet Setter” \$300 Beverage Sponsor (SOLD)

- Signature bar beverage named/branded for your company or organization
- Sponsor signage and signature beverage description included in Signature PROTOS Bar Menu signage
- One (1) complimentary ticket for PROTOS 2009 Exclusive Seating
- Recognition in Signature PROTOS Bar Menu printed in program and acknowledgment at event
- Logo and link on PROTOS Web page

IN-KIND SPONSORSHIP OPPORTUNITIES

“Treasured Souvenir” Silent Auction Donor

Provides item(s) of \$100 value or more for PROTOS 2009 silent auction.

- Logo included on auction item description signage, displayed during PROTOS 2009 pre-party and after-party
- Recognition in program and donor name mentioned during winning bid announcement

“Prized Memento” Raffle Item Donor

Provides item(s) of \$50 value or more for PROTOS 2009 after-party raffle.

- Recognition in program and donor name mentioned during raffle

“Around the World in 80 Days” Video Sponsor (SOLD)

Produces, edits and delivers the awards program video.

- Exclusive vendor logo in video presentation during awards program
- Quarter-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgment at event

“Worth A Thousand Words” Photography Sponsor (SOLD)

Provides photographer, digital event photos, and keepsake photos and frames for guests.

- Exclusive vendor signage on keepsake photo frames
- Quarter-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgment at event

“Virtual Concierge” Interactive Media Sponsor (SOLD)

Develops all interactive media, including PROTOS Web site framework, online entry form and three (3) virtual postcards.

- Vendor logo included in three (3) virtual postcards distributed via e-mail blast and OC/PRSA Inbox, and posted to PROTOS Web site
- Half-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgment at event

“Travel Guide” Collateral Design Sponsor (SOLD)

Covers some or all costs for event collateral graphic and electronic design, including logo, Save the Date, invitation, program, signage and PowerPoint awards presentation.

- Full-page ad in the PROTOS 2009 program
- Logo and link on PROTOS Web page
- Recognition in program and acknowledgment at event

PROTOS SPONSORSHIP REQUEST FORM



Thank you for your interest in sponsoring PROTOS. Please complete this form and return it to one of the **PASSPORT TO PROTOS** 2009 Sponsorship Ambassadors via e-mail with a high-resolution logo for your company.

Once your sponsorship package is confirmed, you will receive a confirmation e-mail and invoice (for direct sponsorships only) from OC/PRSA. To finalize your sponsorship and secure your marketing benefits, OC/PRSA must receive payment within two weeks of invoicing. Thanks for your support!

Date

Company/Organization

Contact Name

Phone

E-mail

Mailing Address

City, State and Zip

Sponsorship Package and Amount

Comments/Questions