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MAKING WAVES
IN YOUR PR CAREER?

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Western District Conference
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Rebecca Woolf
Freelance Writer

This Southern California mom has worked as a freelance writer since age sixteen contributing to publications including MSN, Nerve.com, 19, Grace Ormonde Wedding Style, Babytalk and The Huffington Post. She is also the author of *Rockabye: From Wild to Child* (Seal Press), a memoir based on her widely popular parenting blog, *Girl's Gone Child*. She also blogs at Babble.com's *Straight from the Bottle* blog and is a panelist on the hit web show, *Momversation*.

As well as a blogger and author, Woolf has consulted for corporations including Disney and Gallo.

Rebecca lives in Los Angeles with her husband, Hal, and their kids, three-year-old son Archer and newborn daughter Fable.